

Dear CBA Families,

Charlottesville Ballet's *Dancers for Dancers (D4D)* program is back! As a 501(c)3 nonprofit organization, we are committed to making dance accessible to our community. Through the NEW **Keith Lee Dance Fund**, Charlottesville Ballet allocates a value of \$300K in tuition assistance annually. Our goal is to close the opportunity gap, making dance accessible to everyBODY. We need your help to make this possible! **D4D fosters a community where students help raise the funds that contribute towards their peers' scholarships.** Our students have raised more than \$100K through seven fundraisers!

Please see the below information about this year's fundraiser and the attached instructions for donating to share with family and friends who may be interested in supporting the fundraiser!

A note for parents: We'd love your help in spreading the word by posting our flyer around town to share the excitement. Copies will be available in the CBA lobbies!

2025 Fundraising Goal: \$25,000!

Timeline:

February 24-March 1: D4D Launch Week - *Introductions & Information in Each CBA Class*

March 24-29: Spirit Week at CBA

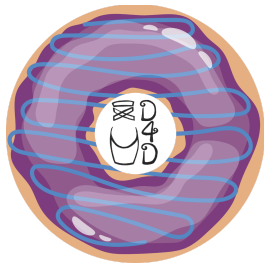
March 29: DEADLINE – forms and donations due!

May 5-23: D4D Prizes and Donut Vouchers Available for Pickup in CBA Lobby

May 5 - June 30 - Donuts vouchers may be redeemed at The Donut Kitchen

Prize Levels:

CBA students are challenged to **raise \$30 each!** All participants receive a coupon for a FREE donut to be redeemed between May 1 - June 30 at The Donut Kitchen. See the full prize list below:



Participation – Donut Voucher

\$30 – D4D Button

\$50 – CB Pen + Donut Toy

\$100 – CB Sticker

\$250 – Autographed Pointe Shoes

\$500 – Private Lesson w/ a CB Artist

\$750 – CBA Mug or Picture Frame

Top 10 Fundraisers – D4D Hall of Fame

2025 Donut Sponsor:



Each dancer will receive all of the preceding prizes PLUS the prize at the level they reach. *E.g.: A dancer who raises \$100 will be awarded the donut voucher, button, pen + donut toy, and sticker.*

Forms and donations are due Saturday, March 29.

For more information or to make a tax-deductible donation visit www.CharlottesvilleBallet.org/D4D or donate on Venmo @CvilleBalletDonations.



Follow Charlottesville Ballet online to see the latest D4D updates:

Facebook - @CharlottesvilleBallet | Instagram - @CvilleBallet

Questions? Please email info@charlottesvilleballet.org. Thank you for supporting the Keith Lee Dance Fund!

D4D Donation Instructions and Additional Information

Ways to Donate (Instructions included below):



- Online at www.CharlottesvilleBallet.org/D4D (or scan QR code!) - preferred donation method!
- Venmo at @CvilleBalletDonations
- Check, made payable to **Charlottesville Ballet** and mailed or hand-delivered to Front Desk staff in the CBA lobby
- Cash, hand-delivered to Front Desk staff in the CBA lobby

****Please note: All cash and check donations should be itemized on the attached donation form and must have the student's first and last name for credit to be received for prizes. Please ask our staff at Front Desk if you have any questions or need assistance.***

If you are a parent, please allow us a small suggestion. Consider allowing children to ask for these donations on their own. You can assist in coming up with wording, for example:

"I am raising money for dancers who need scholarships for their dance classes at CBA. Would you please support me? Any amount helps, even \$1."

Even if you help your child remember what to say, they will still be able to take great pride in any funds raised for the D4D program. Thank you in advance for your support in this initiative!

Online Donation Instructions

1. Visit CharlottesvilleBallet.org/D4D and click "Donate to D4D"
2. Fill out all required fields on the form page, paying special attention to these fields:
 - a. Fill out "**Donor Information**" with the name of the person who is making the donation (name of the person whose credit card you're using to make the donation).
 - b. Fill out "**CBA Student Name**" (also called "**Dedication Honoree Name**" below) with the full name of the CBA student who should get credit for collecting this donation!

Donor Information

This should be the information who's credit card is being used to make the donation.

Salutation First Name * Last Name *

Select..

Address *

IMPORTANT! This section MUST include the CBA Dancer's name who is trying to raise the funds for them to receive credit!

Student Name (Required!)

Please fill out "Dedication Honoree Name" with the name of the student who has asked you to consider a gift, and leave a personal note if you wish. All other fields in this section can be disregarded.

Dedication Honoree Name *

Personal note to be included with donation

Dedication

Acknowledgment Type

Select..

***Please note:** If you collected donations from multiple people and are making one payment for all of them, you can list their names and individual amounts at the bottom of the form, under "**Additional Acknowledgement Information.**" List their name, donation amount, and email address, separated by commas (ex: John Smith, \$5, jsmith@gmail.com).

You can also donate on Venmo! **Just make sure you mention your dancer's name in the comments!** - [@CvilleBalletDonations](https://www.instagram.com/CvilleBalletDonations)

If you choose to donate by check, please make checks payable to **Charlottesville Ballet** and mail to **1885 Seminole Trail, Suite 203, Charlottesville, VA 22901** (or deliver to IX or 29N front desk along with the attached donation form filled out). **REMEMBER: make sure to include your dancer's name on the memo so they receive credit for funds raised!**

We can also accept cash donations. Please deliver your cash donation to the IX or 29N front desk along with the attached donation form filled out). **REMEMBER: make sure to include your dancer's name at the top of the form so they receive credit for funds raised!**

Student Name _____

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Please join me in supporting Charlotte'sville Ballet Academy's (CBA) Scholarship Program. CBA is the official training school of the Charlotte'sville Ballet, a 501(c)3 nonprofit organization. Our goal is to raise donations towards scholarships and financial aid. Any money raised in excess of our goal will be used toward the continued work of the Charlotte'sville Ballet in its mission to elevate the art of dance through wellness, performance, education, and community outreach.

We are Dancers for Dancers!

Name (First & Last)	Email	Phone	Address	Email Opt-In?	\$	Cash/ Check/ Online
Subtotal Online:			Subtotal Cash:		Subtotal Check:	
Total Front Page						

